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SPICE Business Case Method Christiaan Stam The output of our project "the study material" will be in the format of case-studies. The most well-known example of this format is the Harvard Business School Case Method. This paper gives a short introduction to the art of writing these kind of cases and provides many references to relevant ...

Harvard Business Case Method - Ondernemen in Welzijn

Harvard Law School had with its case method.¹² Again, similar to the law school version, the business school case method spread from Harvard to other schools, and has now become the primary ...

A Tale of Two Case Methods Benjamin H. Barton

IMPLEMENTING HARVARD BUSINESS SCHOOL'S CASE METHOD IN DISTRIBUTED ENVIRONMENTS Adam Mendelson* Abstract ... Harvard Business School's website.² We see that this method has three basic requirements: 1) a case study that details a real-life business problem, and that has been written to facilitate ... easily printed (such as PDF).

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Emeritus, at Harvard Business School and a director of the Center for Higher Ambition Leadership. Much of the discussion about purpose suggests that companies perform better if they have a clear sense of purpose. Purpose-driven companies make more money, have

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